

The *Jamaica Travel Specialist Program, A One Love Rewards Program*, serves as a dedicated training platform for the travel agent community to become experts on the destination.

The program uses vibrant, colorful online pages that take the agent into the heart of the destination, providing insider knowledge about the island while showcasing its rich history and lovable people.

To become a graduate of the *Jamaica's One Love Rewards Program*, visit the website <u>oneloverewards.com</u>, create and register your profile then complete the course and become a graduate

Are you a Graduate? Access your Account by clicking on "Login" and typing your email address and password. If your password is not recognized, click "Forgot password?" You will receive a message advising you that a link has been sent to your email address. Retrieve the link from your email, click on the link and update your password.

* A Downloadable Graduate Diploma

Once you have completed the course and become a graduate, a downloadable graduate diploma will become available on your profile. If you are already a graduate, you should see the diploma icon. Click on the icon to download and print your diploma.

* Keeping Your Profile Updated

Go to oneloverewards.com

Go to the "My Profile" link at the bottom of the home page and click "Enter"

Proceed to make changes

Remember, only you can make changes to your account. Keeping your information up to date ensures that we are able to remain in contact with you. The email address under which you are registered in your One Love Rewards Account is your unique identifier and therefore the ONLY thing you CANNOT change. When communicating with us, or when completing registration forms for seminars, fam trips, etc., please make every effort to use this email address.

If you have changed agencies and/or no longer have access to this email address, please create another account (there is no need to re-take the course) give us a call or send an email to afaustin@visitjamaica.com and we will merge both the old and the new account together (this way you don't lose your bookings from the previous account).

***** How To Record Your Bookings:

Log on to <u>oneloverewards.com</u>, enter your email and password, then click on the "Enter" tab under "Rewards" to start recording your bookings. Reminder - You can record a booking up to 12 months prior to clients travel date; however, the deadline to record your bookings in your account is the 15th day of the following month of your clients' arrival date. For example, if your clients are arriving in Jamaica in May, you have until June 15th to record the booking.

* Cash Reward For the Top-Booking Travel Agent of the Month

Each month, the agent (One from each region: Northeast, Midwest, Southeast, West/Southwest and Canada) who has the most validated bookings for that month will be awarded a cash prize. (Minimum of 10 room nights required).

★ Earn Points to Shop in the One Love Rewards Online Store by Recording Your Bookings

Use points accrued from your recorded bookings to order products & services from the online reward store.

* Listing on www.visitjamaica.com

Agent contact information listed on the "Find a Travel Agent" on www.visitjamaica.com. Agent must have at least five validated bookings recorded in the last 12 months.

* E-Newsletter - One Love Vibes

Receive this e-newsletter showcasing current partner deals or promotions. Tips and alerts regarding seminar invitations, fam trips, upcoming events etc.

***** Meet and Assist Courtesies

If you are visiting Jamaica, we can assist with arranging the following for yourself (Travel Agent) and one (1) guest <u>travelling on the</u> same flight. ALL REQUESTS WILL BE PENDING AVAILABILITY.

OPTION 1:

Inbound: The complimentary Meet & Assist courtesy through our office in Jamaica for you and a traveling companion on arrival (assistance will be from the JTB desk) at the Montego Bay airport through Immigration & Customs. Our Meet & Assist Courtesy is NOT affiliated with VIP Attractions/Club Mobay and will not allow access to their VIP Lounge on arrival. In order to qualify, agent must have a minimum of five (5) validated bookings in the Jamaica Travel Specialist Program within the last 12 months.

To secure your option, submit your request on-line at www.visitjamaica.com/usa select the "Request On Island Services" Tab and select "AIRPORT MEET AND ASSIST" complete the form and your Inside Sales Coordinator will contact you. In order to qualify, agent must have a minimum of FIVE (5) validated bookings in the Jamaica Travel Specialist Program within the last 12 months. I To secure Club Mobay/Kingston, please go to www.vipattractions.com

★ Destination Wedding - Arrival Courtesies For Bride/Groom Clients

For your clients getting married in Jamaica; our on island Complimentary Meet & Assist Courtesies is offered. Your Bride & Groom Clients, along with parents of Bride/Groom travelling on the same flight are escorted through Immigration & Customs only at the Montego Bay Airport. This service, provided by the Jamaica Tourist Board, is based on availability at the time of request. Agent must have recorded a minimum of five (5) validated bookings within the last 12 months in order for the clients to qualify for the service. Request this courtesy on-line at www.visitjamaica.com/usa select the "Request On Island Services" Tab and click on "AIRPORT MEET AND ASSIST FOR BRIDE AND GROOM CLIENTS"

*Meet & Assist Courtesy is not affiliated with VIP Attractions/Club Mobay and will not allow access to their VIP Lounge on arrival.

* Independent Site Inspections

While on island, if you would like to use the opportunity to conduct site inspections of hotel properties, in the resort area you are staying, the JTB will assist in arranging this on your behalf. Request this on-line at www.visitjamaica.com/usa select the "Request On Island Services" Tab and click on "INDIVIDUAL SITE INSPECTION REQUESTS" Complete the form and your Inside Sales Coordinator will contact you.

*Please allow at least 10 business days prior to travel for arrangements to be made. Maximum 4 properties inspected per visit .

★ Top 50 agents & their companions invited to attend the Annual 'One Love Affair' Awards Weekend.

Bookings recorded and travelled between October 1 of the previous year and September 30 of the current year will be verified and counted towards your eligibility to become one of Jamaica's Top 50 Booking Agents for the current year. The JTB covers the cost of your trip, including air and accommodations. Companions are required to cover their airfare.

* Know Your JTB Representative

Your JTB representative covers the area where YOU physically work/reside, not necessarily where your host agency is located. For a list of the JTB Sales Team members and the territories they cover CLICK HERE